



## **2025 Cam Busch NOAH Arts in Health Awards Program *Call for Entries***

**Call for Entries Opens:** May 1, 2025

**Deadline for Receipt of Submissions:** June 5, 2025 at 5:00 pm PDT

**Notification:** July 2025

**Public Awards Announcement:** NOAHCON 25, November 5-7 in New York NY

The National Organization for Arts in Health is proud to announce the 7th Annual International Arts in Health Awards Program, sponsored by Cam Busch. A highlight of our annual conference, the Awards program acknowledges the innovations and accomplishments of our colleagues and illuminates their important work.

**The awards are open to NOAH members:** individual artists working in all disciplines, or arts in health programs or projects in a healthcare facility or community setting. Submissions should demonstrate how the project or program has measurably improved the health or wellbeing of the intended population. Any individual or group may nominate themselves or another party. These awards are open to individuals and institutions in both the US and internationally.

Submissions will be evaluated by a panel of judges, representing the NOAH board of directors and NOAH members, among others. Awards will be announced and presented at the NOAH conference this November. To learn more about the awards and apply, visit the [awards webpage](#). Please direct any questions to [info@thenoah.net](mailto:info@thenoah.net).

### **Categories for Recognition:**

- **Arts Advancing Social Justice** - Recognizes the positive impact of a program or project on communities that have been historically marginalized due to socioeconomic and racial inequities.
- **Arts Building Resilience** - Recognizes the efficacy of the arts in combating burnout and fostering resilience among healthcare providers, family caregivers, or individuals in community settings.
- **Arts for Innovation** - Recognizes the creative use of media, technology, or artistic programming to drive meaningful impact within a defined community or audience.
- **Arts Transforming Environments** - Recognizes the positive impact of a program or project in a healthcare environment.

### **The Awards:**

**First place winners in each category** will receive a free NOAHCON 25 registration and \$500.00 to be used toward their program or project. First place winners can showcase their program or project at the conference during the awards ceremony in the form of a 3-minute video, or 3-minute live in-person **or** pre-recorded interactive presentation. **All winning programs and projects in each category** will be published on the NOAH website and promoted in NOAH's newsletters and social media.

### **To Enter/Eligibility:**

- Current NOAH Board members are ineligible to apply.
- Applicant must be a current NOAH member.
- Applicant must have client approval to enter.
- Artists must represent that the work entered is theirs and free from any other copyright or ownership.
- Only programs or projects that were implemented in the past three years are eligible (between 2022 – 2025).
- Previous awardees must wait **three full award cycles** before applying again with a **new initiative**, not a continuation of the previously awarded program or project. This helps us ensure the awards spotlight a diverse range of voices and communities.
- Any program or project created solely for the purpose of entering this awards program is not eligible.
- Group entries are encouraged under one entry.
- Written **or** video submissions are acceptable. Video submissions longer than 6 minutes will not be accepted.

### **Selection Criteria:**

#### **Content**

- Strong alignment with the chosen category for recognition.
- The program or project goal, intended outcomes, chosen approach, and results are clearly and comprehensively articulated.
- Impact is evident and compelling.
- Submitted material effectively and appropriately illustrates the program or project.

#### **Design**

- Demonstrates successful collaboration with host institution, partners or intended population.
- Includes a well-developed evaluation component and demonstrates measurable improvement in the health or wellbeing of the intended population. Evaluation examples include, but are not limited to, pre- and post-surveys, logic models, and theory of change frameworks.
- Is highly innovative and creative.
- Presents a well-developed, scalable, and replicable model that can serve the broader field.

### **Creative Credits:**

- All creative credits must be entered prior to finalizing entries.
- Credits should be checked prior to finalizing as they will appear on the NOAH website.

**To Enter:**

**Step 1:** Navigate to Member Resources on the NOAH website: <https://thenoah.net/member-resources/#myaccount> to log into your account.

**Step 2:** On the Member Resources page, click the “submit” button to access the entry form. Enter your contact information, program or project title, website if applicable, and individuals/institutions involved for creative credits.

**Step 3:** Select the award category that aligns with your program or project.

**Step 4:** Submission Methods

- **Submit a written narrative OR a video.** Written submissions can be up to 1000 words. Video submissions can be up to 6 minutes; videos longer than 6 minutes will not be accepted.
- **For Video Submissions: Share a link** to an uploaded MP4 or MOV file using Dropbox, Google Drive, WeTransfer, or a YouTube or Vimeo link. If you are including music, avoid copyrighted material unless you have secured the rights, or use royalty-free music instead.
- **All submissions should clearly articulate** the program or project goal, intended outcomes, chosen approach, results and impact.

**Step 5:** Please indicate your program or project’s total annual budget (choose one):

- Up to \$50,000
- \$50,001–\$100,000
- \$100,001–\$250,000
- \$250,001–\$500,000
- Over \$500,000

**Step 6:** Upload a maximum of 10 images of the program or project as a 10 slide PPT/PDF format or in high resolution jpeg, jpg or png format.

**Step 7:** Add social media links if applicable.

**Step 8.** Sign the form to register your submission.

**Important Notes:**

- *The submission statement and associated materials should explicitly address the criteria outlined in the call for entries. For any questions or further information please contact [info@thenoah.net](mailto:info@thenoah.net).*
- *Budget size will not influence the judging process. This information helps ensure that programs are evaluated with an understanding of their scale and resources.*
- *Recusal process: Jury members will be required to recuse themselves in the evaluation of any submission with which they have personal or professional involvement or affiliation, or any other means which may be a cause of bias or conflict of interest.*