

NOAHCON

HOUSTON, TX
OCT. 23-25, 2024

VIRTUAL DAY
NOV. 12, 2024

NATIONAL ORGANIZATION FOR ARTS IN HEALTH

WHY SPONSOR NOAHCON 24?

Together, we can shape a healthier future! We strongly believe the arts are critical to healthy lives and communities. This sentiment is echoed by health leaders like Dr. Vivek Murthy, US Surgeon General, who is speaking out on how the arts combat loneliness and isolation. Supported by growing evidence-based research, **the arts significantly improve health outcomes**. Sponsoring NOAHCON supports NOAH's commitment to shaping a reality where that fact is fully accepted and incorporated into medical treatment, medical education, prevention and public health and wellbeing.

You're in great company as a NOAHCON sponsor, and there's a level for every budget! NOAHCON sponsorship attracts some of the most influential leaders in arts in health, medicine, and education in the US, including (but not limited to):

- American Medical Association
- Association of American Medical Colleges (Contributor)
- Houston Methodist's Center for Performing Arts Medicine (CPAM)
- Cleveland Clinic
- Eastman Performing Arts Medicine
- The Laurie M Tisch Illumination Fund
- The MetroHealth System
- Penn State Health
- Stanford Medicine | Children's Health

Advance arts in health on the national stage while gaining visibility to key leaders at NOAHCON!

Over 300 presenters and participants attend annually, including artists, healthcare professionals (administrative and clinical), representatives of arts and cultural agencies, researchers, educators, students and more. With over 10,000 newsletter subscribers and social media followers combined, our reach is vast. [*Join us to expand your network and impact!*](#)



CONFERENCE SPONSOR

Unavailable thanks to our partners Houston Methodist's Center for Performing Arts Medicine (CPAM) and Kathrine G. McGovern College of the Arts at University of Houston

Secure your position as a leader in the industry and receive the benefits of maximum recognition! Our Conference Sponsor package is the epitome of visibility. Put your organization at the forefront with title-level sponsorship throughout all stages of the conference.

EVENT COMMUNICATIONS

- “Presented by” positioning in all conference communications - emails, public relations, social media and other online marketing efforts
- Stand-alone email announcing your organization as presenting sponsor sent to NOAH's current database of 2,700+ contacts
- Name/logo on NOAH Conference webpage linked to online location of your choice
- Inclusion and acknowledgment on post-event sponsor thank you email and social media post

DURING THE EVENT

- Opportunity to welcome attendees at NOAH Conference Welcome (live or prerecorded)
- Multiple daily recognitions throughout the conference
- Solo slide on conference sponsors slide show
- Name/logo included on in-person signage

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure
- Engage attendees via the Community Board and the Attendee Directory
- Ability to create a virtual profile with promotional activities and information

OTHER

- Five (5) complimentary registrations to the full conference
- Opportunity to create a blog post about your organization's support of/commitment to Arts in Health for the NOAH website

KICK-OFF PARTY

Price: \$7,500 | 1 available

Elevate your visibility by sponsoring this highly anticipated event, where the arts in health community comes together in celebration in the vibrant city of Houston, Texas. Your sponsorship will kick-start the excitement on the eve of the conference for attendees to network, connect, and revel in the company of esteemed arts in health colleagues. Be the life of the party with this premier sponsorship that sets the tone for an unforgettable conference experience!

EVENT COMMUNICATIONS

- Sponsor name/logo to be included in all conference communications - emails, public relations, social media and other online marketing efforts
- Featured in stand-alone email about your selected day of the conference sent to NOAH's current database of 2,700+
- Name/logo on NOAH Conference webpage
- Inclusion and acknowledgment on post-event sponsor thank you email

DURING THE EVENT

- Recognition at sponsored event and conference welcome
- Solo slide in conference sponsors slideshow
- Name/logo included on in-person signage

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure
- Ability to create a virtual profile with promotional activities and information
- Engage attendees via the Community Board and the Attendee Directory
- Name listing next to kick-off party in schedule

OTHER

- Four (4) complimentary registrations to the full conference

CONFERENCE DAY SPONSOR

Price: \$5,000 | 2 available
1 in-person, 1 virtual

Our Day Sponsor packages put the spotlight on your organization on your chosen day. Secure your place as a stand-out leader and receive premiere recognition and top-level visibility. This package includes 3 complimentary registrations!

EVENT COMMUNICATIONS

- Sponsor name/logo to be included in all conference communications - emails, public relations, social media and other online marketing efforts
- Featured in stand-alone email about your selected day of the conference sent to NOAH's current database of 2,700+
- Name/logo on NOAH Conference webpage linked to online location of your choice
- Inclusion and acknowledgment on post-event sponsor thank you email and social media post

DURING THE EVENT

- Opportunity to welcome attendees during opening session on day of sponsorship (live or prerecorded)
- Multiple recognitions throughout day of sponsorship
- Inclusion in conference sponsor slide show
- Name/logo included on in-person signage

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure
- Ability to create a virtual profile with promotional activities and information
- Engage attendees via the Community Board and the Attendee Directory
- Name listing next to sponsored day in schedule

OTHER

- Three (3) complimentary registrations to the full conference
- Opportunity to create a blog post about your organization's support of/ commitment to Arts in Health for the NOAH website

NOAH ARTS IN HEALTH AWARDS

Price: \$5,000 annual commitment
for two years

Unavailable, thanks to Cam Busch
INQUIRE ABOUT 2025-26 SPONSORSHIP!

A highlight of our conference, the annual NOAH Arts in Health Awards acknowledges the innovations and accomplishments of our colleagues and illuminates their important work. The awards sponsor will receive title recognition and powerful brand name recognition with award winners, attendees and beyond. With a two-year commitment at \$5,000 per year, you'll not only enjoy the immediate benefits but also amplify your influence over time. Elevate your legacy by becoming an integral supporter of this distinct national awards program.

EVENT COMMUNICATIONS

- Title naming opportunity. Awards will be referred to as "The (Your Name) NOAH Arts in Health Awards" in all award recognition and communications.
- Sponsor name/logo to be included in all conference communications - emails, public relations, social media and other online marketing efforts related to awards
- Stand-alone email announcing winners sent to NOAH's current database of 2,700+
- Name/logo on stand-alone awards webpage, with opportunity to include information on organization and link to online location of your choice
- Name/logo on NOAH Conference webpage linked to online location of your choice
- Inclusion and acknowledgment on post-event sponsor thank you email and social media post

DURING THE EVENT

- Opportunity to welcome attendees during awards presentation (live or prerecorded)
- Opportunity to participate in awards presentations
- Recognition at conference Welcome and Closing sessions as well as awards proceedings
- Solo slide on conference sponsors slide show
- Name/logo included on in-person signage

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure
- Acknowledgements in the community board
- Ability to create a virtual profile with promotional activities and information
- Engage attendees via the Community Board and the Attendee Directory
- Name listing next to awards program in schedule

OTHER

- Three (3) complimentary registrations to the full conference per year
- Opportunity to create a blog post about your organization's support of/ commitment to Arts in Health for the NOAH website

CAPTURE THE MOMENT!

Price: \$3,500 | 1 available

Empower NOAH to seamlessly capture and commemorate the conference experience with stunning photography and filmed interviews. You'll become an integral part of the NOAHCON legacy, leaving a lasting impression on attendees and allowing NOAH to reach new audiences worldwide!

EVENT COMMUNICATIONS

- Sponsor name/logo to be included in select conference communications - emails, public relations, social media and other online marketing efforts
- Inclusion in one (1) social media post highlighting Capture The Moment!
- Name/logo on NOAH Conference webpage
- Inclusion and acknowledgment on post-event sponsor thank you email

DURING THE EVENT

- Multiple recognitions throughout the conference, including a specific highlight at the Welcome and Closing sessions
- Solo slide in conference sponsors slide show
- Name/logo included on in-person signage

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure
- Ability to create a virtual profile with promotional activities and information
- Engage attendees via the Community Board and the Attendee Directory
- Name or logo branded on session recording videos

OTHER

- Two (2) complimentary registrations to the full conference

KEYNOTE SPONSOR

In-person price: \$3,500 | 2 available
Virtual price: \$2,500 | 1 available

At NOAH, we've built a legacy of uniting visionaries and innovators in the arts in health community to deliver keynote addresses that inspire, challenge, and ignite change. We curate timely, thought-provoking, and truly inspiring keynote speakers leaving attendees captivated and enlightened. Your sponsorship will also provide professional recording of the keynote address, giving hundreds of in-person and virtual attendees access to conference proceedings. Align yourself with an unforgettable NOAH keynote experience that resonates long after the conference concludes.

EVENT COMMUNICATIONS

- Sponsor name/logo to be included in select conference communications - emails, public relations, social media and other online marketing efforts
- Featured in stand-alone email about specific keynote sent to NOAH's current database of 2,700+
- Inclusion in one (1) social media post highlighting the keynote speaker
- Name/logo on NOAH Conference webpage
- Inclusion and acknowledgment on post-event sponsor thank you email

DURING THE EVENT

- Recognition at Conference Welcome and Closing sessions
- Recognition at the start and end of keynote
- Solo slide in conference sponsors slide show
- Name/logo included on in-person signage

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure
- Ability to create a virtual profile with promotional activities and information
- Engage attendees via the Community Board and the Attendee Directory
- Name listing next to sponsored keynote in schedule

OTHER

- Two (2) complimentary registrations to the full conference for in-person keynote sponsor(s)
- One (1) complimentary registration to the full conference for virtual keynote sponsor

ART REFRESH

Price: \$2,500 | 1 available

One of the most popular components of our annual conference, Art Refresh brings attendees together to create art in community with one another. Sponsoring Art Refresh offers a unique opportunity to showcase your dedication to harnessing the power of the arts to foster our collective health and well-being. Your support will enable us to provide essential art supplies and expert facilitation to ignite inspiration and camaraderie among participants - a most memorable experience!

EVENT COMMUNICATIONS

- Sponsor name/logo to be included in select conference communications - emails, public relations, social media and other online marketing efforts related to Art Refresh
- Featured in stand-alone email about Art Refresh sent to NOAH's current database of 2,700+
- Name/logo on NOAH Conference webpage
- Inclusion and acknowledgment on post-event sponsor thank you email and social media post

DURING THE EVENT

- Recognition at Conference Welcome and Closing sessions
- Multiple recognitions throughout the conference, including a specific highlight at the in-person art booth and during the virtual art break sessions
- Solo slide on conference sponsors slide show
- Name/logo included on in-person signage

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure
- Ability to create a virtual profile with promotional activities and information
- Engage attendees via the Community Board and the Attendee Directory

OTHER

- One [1] complimentary registration to the full conference

PLENARY SPONSOR

Price: \$1,500 | 3 available

Align yourself or your organization with a plenary that unites all attendees in a transformative experience led by top leaders of arts and culture in health. This package offers greater visibility beyond a session sponsorship, positioning you as an inspiring leader in the field. Your sponsorship also provides professional recording of the plenary, giving hundreds of in-person and virtual attendees access to conference proceedings and an unforgettable experience.

EVENT COMMUNICATIONS

- Sponsor name/logo to be included in select conference communications - emails, public relations, social media and other online marketing efforts related to sponsored event
- Sponsor name/logo on NOAH Conference webpage
- Name/logo alongside sponsored plenary on program listings
- Inclusion and acknowledgment on post-event sponsor thank you email

DURING THE EVENT

- Recognition at sponsored plenary
- Inclusion in conference sponsors slide show
- Name/logo on in-person signage

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure
- Name listing next to plenary in schedule

ARTFUL CELEBRATIONS

Price: \$1,000 | 3 available

Take advantage of this special opportunity to demonstrate your commitment to artists and artistry while showcasing the incredible arts community of Houston. By sponsoring, you'll play a vital role in starting each day with the transformative power of arts programming, setting the tone for inspiration, creativity, and possibility! Join us in highlighting local artists and creating moments that will leave attendees inspired, invigorated, and eager for more.

EVENT COMMUNICATIONS

- Sponsor name/logo to be included in select conference communications - emails, public relations, social media and other online marketing efforts related to sponsored event
- Name/logo on NOAH Conference webpage
- Name/logo alongside sponsored event on program listings
- Inclusion and acknowledgment on post-event sponsor thank you email

DURING THE EVENT

- Recognition at sponsored event
- Inclusion in conference sponsors slide show
- Name/logo included on in-person signage

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure
- Name listing next to sessions in schedule

WHAT'S THE BUZZ?

Price: \$1,000 | 5 available

Our coffee breaks and networking sessions are designed to give attendees the chance to meet and engage with each other during the in-person and virtual days. Attendees rave about our creative networking solutions. We are excited to partner with you in fostering powerful connections at this year's hybrid event!

EVENT COMMUNICATIONS

- Sponsor name/logo to be included in select conference communications - emails, public relations, social media and other online marketing efforts related to sponsored event
- Name/logo on NOAH Conference webpage
- Name/logo alongside sponsored event on program listings
- Inclusion and acknowledgment on post-event sponsor thank you email

DURING THE EVENT

- Recognition at sponsored event
- Inclusion in conference sponsors slide show
- Name/logo on signage at the in-person tables and throughout the virtual break-out sessions

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure
- Name listing next to sessions in schedule

SESSION SPONSOR

Price: \$500*

Designed as an entry point for those eyeing conference-wide recognition, these packages offer great reach and visibility at introductory level pricing.

EVENT COMMUNICATION

- Sponsor name/logo on NOAH Conference webpage
- Name/logo alongside sponsored session on program listings
- Inclusion and acknowledgment on post-event sponsor thank you email

DURING THE EVENT

- Recognition at start and end of sponsored session
- Inclusion in conference sponsor slide show

VIRTUAL EVENT PLATFORM

- Name listing next to session in schedule

**Excludes keynotes*

SCHOLARSHIP PROGRAM

Price: \$480 | Unlimited availability

This is the perfect introductory level sponsorship or sponsor add-on for those who want to provide assistance to arts in health professionals, students, and anyone interested in joining the field. Scholarship Sponsors will provide access to our 3-day hybrid event to those who may not otherwise be able to attend.

EVENT COMMUNICATIONS

- Name/logo on scholarship webpage
- Name/logo on NOAH Conference webpage
- Inclusion and acknowledgment on post-event sponsor thank you email

DURING THE EVENT

- Included in conference sponsors slide show

VIRTUAL EVENT PLATFORM

- Ad banners that maximize brand exposure

NOAHCON PATRON

Multiple options

As a NOAHCON Patron, you can demonstrate your support of the conference and the field of arts in health at a level that works for you.

BENEFACTOR: \$500 +
SUPPORTER: \$200 – \$499
FRIEND: \$100 – \$199

All NOAHCON Patrons will receive the following recognition:

EVENT COMMUNICATIONS

- Listed on NOAH Conference webpage
- Inclusion and acknowledgment on post-event sponsor thank you email

You can purchase a NOAHCON Patron level on [our main donation page](#). Select "Become a NOAHCON 24 Patron" and enter the amount from the options listed above.

TO RESERVE YOUR SPONSORSHIP:

Email Danielle Acerra at danielle@thenoah.net or [process a credit card payment here](#).

Don't see the price level or package that works for you? Let us know! We can create customized sponsorship packages that align with your organization's branding and needs. Email Danielle Acerra at danielle@thenoah.net for more information.

STAY UP TO DATE AND JOIN OUR COMMUNITY ON SOCIAL MEDIA!

 National Organization for Arts in Health

 @artsinhealthus

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