



2022 ANNUAL MEMBERSHIP MEETING, 1/14/22

Breakout Room Summaries

ADVOCACY

In attendance: Annette Ridenour, Anthony Hyatt, Barbara Hoffman, Barbara Steinhaus, Beth Palmer, Brooke Evans, Cathy DeWitt, Dominique Boutaud, Melanie Cohn, Richard Wilmore, Sally Denman, Scott Stoner

“When you’re trying to advocate for arts in health, start with what is local to you first.”

Attendees discussed the organizations we should have as strategic partners:

- Anthony - Americans for the Arts
- Beth Palmer - Durham Research Park " National Center for the Humanities" reaching "Scholars in Humanities"
- Museums
- Enhancing relationships with State and Local Arts Agencies
- Kaiser Permanente
- Arts in the Military
- Florida Cancer Specialists
- AAMC
- Grantmakers in Health
- Grantmakers in the Arts
- AIA, Academy of Architecture
- IIBD, Healthcare division

Member resource shared in the chat:

A platform for a series of over 100 virtual art programs and experiences of interest to our patients, caregivers and staff, as well as to the public - <https://healingartshub.com>

EQUITY

In attendance: Alyson Maier, Antonia Dapena-Tretter, Christina D. Eskridge, Cindy Perlis, David Fakunle, Emma Palzere-Rae, Janice Baker, Jennifer Lo, Julie Thompson-Dobkin, Katherine Trapanovski, Linda Jackson, Lou Hart, Todd Frazier

- When benchmarking diversity demographics of our organization, we shouldn't simply compare ourselves to other organization's status quos, because current representation at other organizations might not be where it is needed. Often we will need to go further than what the representation of arts professionals looks like today.
- We need to take an upstream approach, start with younger potential members and go before classic healthcare system, start search in community health and with youth.
- Consider free membership for those less than 25 if finances and logistics can support it
 - They likely do not add too much to our budget and may increase exposure and create incentives for life-long membership.
- Conduct a poll to find what CBOs (Community based organizations) are doing arts for health / public health / community health and link them to NOAH's website for transparency.
- What is the value proposition for NOAH membership?
 - Highlight that we have created a community and can offer support through networking, connections to grants, and linking diverse groups who use arts in health.
- We need to take contemporary look at what Arts in Health means, not simply professional societies and large academic medical centers, but more for community artists and community-based non-profits who are doing arts in community health, but haven't been classically recognized for it.
- When thinking DEI in membership, we need to address the distinction between
 - The larger field of arts in health
 - The membership of NOAH
 - Both are two separate and distinct charges. The larger field of arts in health is diverse, it just isn't classically thought of as "Arts in Health" because of lack of professionalization.

PROFESSIONALIZATION

In attendance: Alison Griffin, Ana Padron Martin, Betsy Meyer, Cam Busch, Elizabeth “Like” Lokon, Elke Downer, Ermyn King, Gaelen McCormick, Heidie Ambrose, Janelle Adsit, Patricia Lambert, Renée Benmeleh, Ryan Weber, Sandra Preininger, Shelly Xie, Tracy Cowden, Wendy Lanxner

About the NOAH Professionalization Committee-

This NOAH Committee develops resources to professionalize artists and administrators who engage the arts for health and well-being in healthcare facilities and community settings.

The purpose of these resources is to advance capacity building, education, professional development, training, technical support, and certification in the arts in health field across the nation and internationally. Our initial focus is on professionalization of artists and arts managers in healthcare facilities and diverse community organizations. We are gradually expanding our focus to include resources for medical education, public health, and architecture/design.

NOAH Professionalization Resources

The NOAH website is continually being updated with new information: <https://thenoah.net>

NOAH Professionalization Committee resources currently available:

Download on the NOAH website (under Resources):

- *Arts, Health, and Well-Being in America*
- *Code of Ethics and Standards for Arts in Health Professionals*

Print publication for purchase (order on the NOAH website):

- *Core Curriculum for Arts in Health Professionals*

NOAH Professionalization Committee resources currently in development:

- E-book publication of the *Core Curriculum for Arts in Health Professionals*
- Arts in Health-Certified (AIH-C) Certification
- Online Training Module on Arts in Health Administration (a pilot program)
- National Music in Health Working Group
- NOAH Speakers Bureau

Representative prospective partners for 2022 NOAH Professionalization Committee initiatives

- Americans for the Arts
- National Endowment for the Arts
- National Assembly of State Arts Agencies
- WHO Arts & Health Initiative
- Grantmakers in the Arts
- National Arts Service Organizations (e.g., AAM, LAO, TCG, Dance USA, Opera America)
- Alliance for the Arts in Research Universities Community of Arts in Health Educators
- Association of Arts Administration Educator

RESEARCH

In attendance: Alan Siegel, Armond Dorsey, Claire de Boer, Constanza Roeder, Emily Moores, Gregory Youdan, Kit Kough, Kym Day, Nicole Hoffmann, Purvi Shah

Claire and Greg Youdan facilitated, ten people present

One request from a new member: *new member 1 page welcoming/onboarding info guide to share all the NOAH resources. She did not know of the available research resources until this discussion.*

We asked: what can NOAH do for you regarding research?

- Facilitate partnerships b/w universities and artists
- Facilitate learning of research skills/research education
- Facilitate networking among members for research

~ discussion ensued on these ideas