

NOAH

NATIONAL ORGANIZATION for
ARTS IN HEALTH

Annual Meeting
January 14, 2022
1:00 – 2:30 PM CST via Zoom

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NOAH Annual Meeting
January 14, 2022
1:00 – 2:30 PM CST via Zoom

2:00 – 2:05 PM

Opening Storytelling with Dr. David Fakunle

2:05 – 2:30 PM

Call to Order and Welcome by the President

- Confirm and Approve Minutes of the 2021 General Meeting – *Barbara Steinhaus*
- Summary of Organizational Achievements 2021 – *Barbara Steinhaus*
- Committee Reports
 - Conference – *Katherine Trapanovski*
 - Membership – *Antonia Dapena-Tretter*
- Receive and Adopt Annual Budget for 2022 – *Annette Ridenour*
- Farewell to 4 Board Members – *Barbara Steinhaus*

2:30 – 3:25 PM

Breakout into rooms by topic – what can we do collectively to advance the field in the following areas?

- **Advocacy:** What can we do collectively to grow and promote the field of arts in health?
- **Equity:** What can we do collectively to address diversity, equity and inclusion in our membership and practice?
- **Research:** How can we help provide more resources for research in arts in health?
- **Core Curriculum for Arts in Health Professionals: Q & A**

3:25 – 3:30 PM

Closing Remarks – *Barbara Steinhaus*

3:30 PM Adjourn

NOAH Annual Membership Meeting

Friday, January 8, 2021

1:00 PM Central Time

Via Zoom

Present: Claire de Boer, President; Barbara Steinhaus, First Vice-President; Naj Wikoff, Second Vice-President; Annette Ridenour, Treasurer; Melanie Cohn, Secretary; Ferol Carytsas; Katherine Trapanovski, Cindy Perlis, Josh Vickery; Louis Hart; and Alan Siegel

Others Present: Danielle Acerra, Associate Administrator; 50 members of NOAH

Proceedings:

At the Annual Membership Meeting of the National Organization for Arts in Health, held through ZOOM conference call on January 8, 2021, 1:00 PM CST, the session began with 15 minutes of small group social time. The President being in the chair and the Secretary present, the meeting was then called to order. The President welcomed everyone and requested that minutes from the previous meeting be approved.

I. Previous Minutes: Following the call to approve the minutes of the September 19, 2019, Annual meeting, it was asked for any discussion. A member asked for clarification on the word “siloing.” Naj asked for a correction of the spelling of the word “budget” and a hyphen between “silo” and “ing”.
Resolved: The minutes were approved with those corrections.

II. Summary of Organizational Achievements 2020: Claire de Boer offered a run down of organizational achievements for 2020 including achievements with core curriculum, the leadership summit, a strategic plan, an equity board planning process, creative response forums, ARC (Arts for Resilience for Clinicians), and a pivot to an online conference. The organization also saw its first board rotation, with three members stepping down and five new members coming on.

III. Committee Reports

Advocacy: Naj gave a report on the advocacy committee and noted that the committee wants to open a discussion with membership on advocacy priorities.

ARC: Alan reported on the working group. He noted that a survey will go out in order to learn more about the work being done around the country to address medical burn out. He also discussed launching an ARC website.

Conference Committee: Katherine reported on this year’s conference and said the committee was happy to have been able to do a 3-day conference online, bringing the community together and

offering professional development. She requested that any interested members reach out to her about serving on the Conference Committee for 2021.

Finance Committee: Annette reported on the budget for 2020. She also reviewed NOAH's Statement of Financial Position at the end of 2020. She also noted that we had grown membership by 440% since 2019.

Governance Committee: Naj noted that the purpose of Governance is to oversee the board itself. Governance handles the nomination of board members and board officers. He noted that NOAH has a very active board, and that the executive committee was expanded in 2020 from 5 to 6 people.

Professionalization Committee: Ferol reported that NOAH organized a Professionalization Webinar Series and also worked on core curriculum development. In 2021, it will continue working towards the development of a certification exam.

Regional Networks: Alan reported that there had been growth in some chapters and new chapters were founded in Florida and Texas. We are looking to 2021 to continue developing new chapters and consider a member model for regional networks.

Research Committee: Barbara said that the Research Committee is determining research priorities.

IV. Staffing Update: Danielle was introduced as NOAH's Operations Manager. It was also announced that there will be an opportunity that will be posted in the next few days for a part-time Events and Communications Assistant. NOAH is looking for someone with strong communication and design skills.

V. What's Ahead in 2021: Claire discussed the development of the Strategic Plan as a way to prioritize NOAH's work in three areas: 1. Thriving Membership; 2. Sustainability; and 3. Credible Thought Leader. She introduced board members to speak about these areas.

Thriving Membership: Barbara spoke about the Membership Committee, which she chairs. She asked that any members interested in serving on the committee to please reach out. Part of a thriving membership is equity, and so Claire spoke to NOAH's equity planning that the board is currently doing with Brea Heidelberg. The equity plan will be shared and discussed at the next NOAH conference. Barbara spoke about the Creative Response Forums, which are a wonderful venue for members to share their programs with one another. These forums allow our membership to get to know others working in the field of arts in health.

Sustainability: Kim spoke to Sustainability, especially around marketing. Kim discussed the new marketing committee and the part-time staff person who will be helping with this work. She requested for any members interested in marketing to consider joining the committee. The committee will develop a communications strategy, a content strategy, and consistent branding across platforms.

Credible Thought Leader: Ferol shared the work that is being done on Core Curriculum. The Core Curriculum will be released in late spring and a qualifying exam is being developed for the following year. The Biannual Leadership Summit is in an off year in 2021, but on the NOAH website there are published papers on the last two in 2020 and 2018. Barbara asked members to please read them and

let us know what you think. Alan spoke to ARC, noting that COVID-19 has highlighted the issue of burnout in healthcare workers. It is a time to show how arts can be very helpful in this area. Alan noted that any member that wants to get involved in ARC should reach out to him. Katherine shared information on the conference. She shared a new idea in development in 2021 to have regularly scheduled webinars that let the conference energy continue throughout the year--providing dialogue and allowing connections to grow between participants. NOAH will have presentations and allow conversations that are more in-depth around those presentations. Katherine asked members with any conference feedback or professional development feedback to please reach out to her to share their thoughts.

VI. Receive and Adopt Annual Budget for 2021: Annette reviewed the 2021 budget. Eliana Gilad made a motion to accept the 2021 budget and Barbara Steinhaus seconded. A discussion followed around a question about payroll taxes.

Resolved. Budget was approved as presented.

VII. Review of Current Board Member Rotation and New Board Member Nominations: Dr. Lou Hart described the process of board nominations for 2021. He discussed the importance of diversity on the board. He asked current members to please nominate people with the skills we need. Members can reach out to Danielle if there are questions.

Barbara offered a farewell to the three Board Members stepping off the board. She offered a warm send-off to Ari Albright, who was the first chair of the professionalization committee; Linh Dang, who planned and facilitated the September 2017 art-making table at the annual conference; and Todd Frazier who showed important leadership by acting as NOAH's first president. Barbara said that these three people put in many hours of work and we will miss having them on the board.

Naj introduced five new board members: Dr. Louis Hart, Melanie Cohn, Gaelen McCormick, Cynthia Perlis, and Joshua Vickery.

Naj then announced the new officers for 2021: Claire de Boer, President; Barbara Steinhaus, First Vice-President; Naj Wikoff, Second Vice-President; Annette Ridenour, Treasurer; Melanie Cohn, Secretary and Alan Siegal serving as Program Representative on the Executive Committee.

VIII. Open Member Discussion: Claire then opened the floor to member discussion. The discussion included core curriculum, staffing, advocacy, and the Hearts Need Art podcast.

IX. Closing Remarks: Claire asked everyone to consider board nominations of themselves or others and thanked everyone for participating in this annual meeting.

On the motion of the President the meeting was adjourned at 2:23 pm CST.

Advocacy Committee 2022 Annual Meeting Report

Committee members include NOAH board members Melanie Cohn, David Fakunle, Patricia Lambert, Jennifer Lo, Joshua Vickery and Naj Wikoff.

Over the past year, several significant steps have been taken to advance awareness of the value of the arts in health. The World Health Organization (WHO) launched a series of presentations on the importance of arts in health, based on their 2019 groundbreaking report on art in health. Two sessions shared online to a broader audience were held at the Metropolitan Museum of Art in New York City.

The Center for Disease Control (CDC), the Center for Art in Medicine at the University of FL, and the NEA joined together to develop and announce programs for using the arts to address COVID 19 through promoting health safety actions. PBS began producing and airing spots on arts in health as part of their PBS News Hour. In addition, Hearts Need Art launched a well-received podcast, *Arts for the Health of It*, NOAH Board members, including Alan Siegal, MD, and Naj Wikoff, participated.

NOAH and its members were involved in all of these initiatives.

In 2021, NOAH was again a partner agency with Americans for the Arts' National Arts Action Summit and served on such policy planning committees as The Creative Economy, Arts in Health and Arts and the Military. Further, NOAH wrote letters of endorsement for the Creative Economy Revitalization Act led by Congresswoman Teresa Leger Fernandez. This act incorporates specific language and actions recommended by the Creative Economy policy planning committee, language that includes arts in health.

In 2022, Americans for the Arts is modifying its annual approach towards advocating for the arts to congressional representatives. Instead of seeking support for a wide range of policy initiatives as it has in the past, plus funding for the arts, this year, the Arts National Arts Action Summit will focus on two actions; increasing funding for the national endowments and seeking support for the Creative Economy Revitalization Act. A policy planning summit will be held later in the year, possibly in summer 2022.

At the moment, Advocacy is working with other NOAH Committees to identify core potential partners that could help advance a broad cross-section of our work from the Advocacy and the Core Curriculum to DEI, Governance and Research.

In addition, the Advocacy Committee is planning NOAH's next Leadership Summit, scheduled for January 2023, and is in discussion with several potential partner agencies in Houston, TX, towards hosting it there. This summit, which would be NOAH's third, will bring together leaders in medical education, medical care, and public health, and other stakeholders to identify and pursue opportunities for advancing arts in health.

Links:

WHO

<https://www.euro.who.int/en/publications/abstracts/what-is-the-evidence-on-the-role-of-the-arts-in-improving-health-and-well-being-a-scoping-review-2019>

CDC/Center for Arts in Medicine

<https://www.cdc.gov/physicalactivity/activepeoplehealthynation/everyone-can-be-involved/arts-and-culture.html>

Hearts Need Art podcast

<https://heartsneedart.org/podcast/>

National Arts Action Summit (2022 date/schedule not yet published)

<https://www.americansforthearts.org/events/national-arts-action-summit>

NOAH Leadership Summit Reports and other publications

<https://thenoah.net/noah-publications/>

ARC (Arts for Resilience in Clinicians) Project 2022 Annual Meeting Report

Project Leads are NOAH board members Alan Siegel and Cynthia Perlis

- 1) **Working group** - An active working group (with artists, art therapists, and arts administrators) with NOAH members from across the country has been meeting monthly to contribute to this project.
- 2) **Website** – In order to support health care worker burnout and resilience, we have developed a website to introduce health care workers (HCW) to utilizing the arts as part of their healing.
 - a. Break room - Includes a ‘break room’ with videos and prompts to engage the HCWs in various modalities of the arts.
 - b. Research - Includes a selection of the research base for arts in health, burnout and resilience, and the use of the arts for burnout and resilience.
 - c. Resources – includes mental health support for HCWs, with links to blogs, mindfulness resources, and coaching.
 - d. Blog – We will release a blog at least monthly to educate around arts in health topics, to share best practices, and highlight experiences with HCWs.
 - e. Release – to be released in Q1 of 2022. Will be a rolling release with events to share this resource at multiple academic centers.
 - f. Gallery – will include a gallery of art pieces produced by HCWs
 - g. Facebook group – will link to closed Facebook group for HCWs to network and share their art (their own and responses to ‘break room’ activities
 - h. Future expansion – Once more funding is secured, we hope to expand to offering live programming, increase showcasing of best practices, and building toolkits to support program development.
- 3) **Funding**
 - a. Efforts were made in July/August to complete a HRSA grant with funds from the American Rescue Plan to prevent HCW burnout. Partnerships were developed with other academic institutions to develop a multi-site demonstration project. We concluded that the time frame provided were insufficient to complete this complicated federal grant.
 - b. Donations were secured to continue ARC’s work.
- 4) **Demonstration Project** – Efforts were made to secure funding at several academic centers and provide programming for their HCWs. Challenges included tight funding and lack of bandwidth in host organizations during COVID surges.
 - a. LOI completed for competitive WIN grant (Women Investing in Nebraska \$80,000) with advancement through several rounds.
 - b. Proposals advanced in several other academic institutions.
- 5) **Survey** – Sent to members to assess U.S. programs with good response.
- 6) **Focus groups** – Discussed need for focus groups with health care worker leaders/HCWs around the country to assess needs and arts-based solutions.
- 7) **Staffing** - Debi Puccinelli was the project manager. Approximately mid-way through 2021, Debi needed to limit her hours due to other professional responsibilities.

Conference Committee 2022 Annual Meeting Report

Members of the Conference Committee

Katherine Trapanovski – Committee Chair – Director of Events & Outreach, Center for the Arts, University at Buffalo, ktrap@buffalo.edu

Janice Baker – Manager, Arts for Healing, Yale New Haven Children’s Hospital

Daniella Carlson – Former Director of Programs & Research, For Love & Arts

Linda Jackson – Director, Arts in Medicine, MetroHealth

Shay Thornton Kulha – Project Manager, Center for Performing Arts Medicine, Houston Methodist

Carlie Todoro Rickus – Artist in Residence, John R. Oishei Children’s Hospital of Buffalo

Staff Committee Members

Danielle Acerra – NOAH Operations Manager | **Heidie Ambrose** – NOAH Events & Communications Assistant | **Aurelia Brogan** – Event Assistant | **Debi Puccinelli** - Conference Marketing

The 2021 annual NOAH Conference took place October 19-21, 2021 and was NOAH’s fifth conference and second virtual. The conference theme *The Art of Resilience* aimed to highlight how the field has continued, developed and grown through the ongoing challenges of the pandemic. Presentations highlighted three focus areas, *Rebuilding Our Foundations, Redefining Health & Well Being and Leading and Transforming Through Arts in Health*. The goal of the NOAH conference is to provide education in the field, highlight current best practices, connect participants with each other and to inspire innovation and conversation. We were inspired and overwhelmed by the number of extraordinary proposal submissions we received and wished there was a way to highlight every one: being able to accept only thirty for the conference. In addition to field presentations we presented three keynotes that highlighted the three focus areas and four plenary sessions that included representatives from the World Health Organization and the Center for Disease Control. Based on post conference feedback we received the committee worked to increase networking and creative opportunities this year, including start of the day centering, Art Refresh in the middle of the day and augmenting the number of presentations with hands on opportunities. Networking opportunities included the new opening networking session before the start of the conference, multiple daily special topics, a student session and a session focused on research. This year we received a number of proposal submissions of students studying in the field, we highlighted this work in a Leaders of Tomorrow Showcase. The conference also recognized the winners of the 2021 NOAH International Arts in Health Awards.

NOAH would like to thank our committed and caring Conference Committee. This team brings the voice of those in the field to the planning of the conference and helps ensure that the conference is addressing current topics and needs of the community. The conference would truly not be possible without them and their thoughtful input. We always welcome new members to the team, please reach out to NOAH if you would like to join the Conference Committee.

NOAH 2021 Conference At A Glance

Total Attendees: 270

Total Revenues: \$67,271

Three Keynotes:

- **Evelyn Burnett**, Co Founder & CEO ThirdSpace Action Lab
Art Activism for Community Health, Wellbeing + Racial Justice
- **Yoko Sen**, Founder, Sen Sound
Sounds of Caring
- **Theo Edmonds**, Associate Dean of Transdisciplinary Research & Innovation, College of Arts & Media University of Colorado Denver
Leadership & The Future of Creativity in Arts in Health

Four Plenaries

- Reframing Visual and Performing Art in Healthcare Settings
- Engaging the Arts for Vaccine Confidence in the US: A CDC + Arts Partnership
- Funding Arts in Health Programming
- World Health Organization - Advancing and Equitable Global Arts and Health Agenda

Total Field Presentations: 30 out of 99 submissions

Scheduled Networking Opportunities: 7

Next Steps – 2022 Conference

For those that were registered for the conference videos of presentations are available for viewing through the Attendify app.

This month the conference committee will reconvene and begin planning for the 2022 conference. The desire is to present a hybrid event in the fall of 2022 which will feature in person and virtual opportunities. Conference announcement and call for proposals will be coming in late winter, early spring.

Finance Committee 2022 Annual Meeting Report and 2022 Budget

Committee members include NOAH board members Melanie Cohn, Cindy Perlis, Annette Ridenour, Katherine Trapanovski, and Naj Wikoff.

General Accounting

NOAH has finished the year in the black. Please see attached Balance Sheet and Annual Profit and Loss Statement. A conservative Budget for fiscal year 2022 has been prepared based on the past years, and an understanding that COVID is still a presence in or society. We ask the Membership to review and vote on the Annual Budget. Individual questions can be directed to Annette Ridenour at ridenour@aesthetics.net.

Grants

NOAH has not received any grants in 2021.

Fundraising

Through the 2021 Conference \$67,271 was raised.

Through membership \$63,793 was raised.

For the ARC program \$6,350 was raised.

Sales of the Core Curriculum for Arts in Health Professionals

\$10,046 in 2021.

NATIONAL ORGANIZATION FOR ARTS IN HEALTH

	Budget	Proj thru	
INCOME	2022	2021	2020
Membership Fees	69,500	63,793	53,892
General Contributions	3,000	4,100	2,580
Conference Registrations	50,000	47,271	43,075
Conference Sponsors	50,000	20,000	20,500
Core Curriculum Book Sales	20,000	10,046	5,460
Core Curriculum Grant	0	8,600	30,000 (carry forward from 2020)
Summit Grant	0	0	10,000
EIDL Advance	0	0	2,000
Creative Response Forum	300	300	0
Research Forum	500	80	0
NOAH's ARC		6,350	3,707
	193,300	160,540	171,214
EXPENSE			
Accounting	8,000	6,326	7,243
Admin Payroll	57,000	49,450	36,467
Advocacy	3,500	658	1,109
Business Fees/Licenses	350	150	150
Conference Expense	55,000	40,719	44,011
Computer Equipment	2,000	0	0
Consulting	6,700	6,574	3,300
Core Curriculum Marketing	5,000	12,651	22,587
Core Curriculum Book Expense	8,000	6,164	0
Grant Writing	5,000	0	4,337
Insurance	1,500	1,348	2,291
Marketing	12,000	4,297	2,992
Memberships/Campaigns	1,500	0	600
NOAH's ARC Expense		7,738	13,285
Payroll Taxes/Fees	6,500	6,004	5,834
Processing Fees (Stripe)	3,500	3,348	2,204
Subscriptions (annual)	7,700	6,983	5,575
Summit Expense	0	0	5,161
Travel Exp , board mtg travel	2,000	363	1,202
Website	1,000	896	641
Other Expense	2,000	2,780	2,552
	188,250	156,449	161,541

Governance Committee 2022 Annual Meeting Report

Committee members include NOAH board members Melanie Cohn, Christina Eskridge, Dr. Lou Hart, Gaelen McCormick and Naj Wikoff.

Beginning in 2022, Board terms will shift from commencing at the annual conference to January 1 and ending December 31, each term for three years and eligible for renewal for another three years. After an absence of a year, a board member can be reelected for an additional term. The purpose of this change is to create a smoother on-boarding process and to enable incoming board members to attend the annual conference and become familiar with activities to date, the strategic plan, and consider potential committee assignments.

In early February 2022, a Call for Nominations and the skill sets sought will be sent out to the NOAH membership. Members may self-nominate or nominate another for the NOAH Board. Nominations must be returned by early April at a date TBA. The Governance Committee will review the applications and conduct interviews in May, and submit their recommendations to the board in June. A slate of candidates will be sent to the membership for their consideration and vote in July. Winning candidates will be notified in August so they may make plans to attend the upcoming fall annual meeting. An onboarding process will begin in early November.

Current Board members rolling off at the end of this year are Claire De Boer, Annette Ridenour, Katherine Trapanovski, and Naj Wikoff.

The Governance Committee is developing guidelines for a Board of Advisors, consisting of people who have previously served on the board. They will receive board minutes, be invited to serve on committees, and attend board meetings as non-voting members. The purpose of the Board of Advisors is to maintain and strengthen institutional memory and provide opportunities for ongoing service as their time and commitments allow.

[Membership Committee 2022 Annual Meeting Report](#)

Committee members include NOAH member Antonia Dapena-Tretter, art curator at Stanford Children's Health/Lucille Packard Children's Hospital Stanford, board members Gaelen McCormick and Cindy Perlis, and staff members Danielle Acerra and Heidie Ambrose.

Motivated by the results of the most recent membership survey, NOAH Membership Committee goals for 2022 will focus on the following concrete areas: student membership, general membership recruitment and retention, tangible offerings and incentives, and networking opportunities for current members. A new mission statement, including committee description and initiatives, has been uploaded to the NOAH website, and these statements will serve as our true north as we work on the below goals.

Student Membership Pipeline

In order to increase engagement and value for students, staff member Heidie Ambrose will work with Lindsay Seier to reach the Gen Z population. Lindsay, a master's student, will dedicate two hours per week to social media content directed specifically at youths. This will be on Tik Tok and will be pushed to Instagram. In the future, Lindsay will work to recruit other students to help, building a group of Student Ambassadors, recruiting others and keeping the org relevant to younger audiences.

SMART Goal for Member Retention

Based on data around average non-profit membership retention, the Membership Committee will be focusing on increasing its current retention from 63% to 75%. The committee members recognize the myriad financial challenges that have come with the pandemic, and in order to keep members, we want to build a sliding scale for professionals who may have been laid off or might have reduced hours. The committee is researching best practices at similar membership-based organizations to build an accessible on-ramp for lower income and/or emerging professionals up to more advanced arts in health professionals.

Recruitment, Incentives and "5 Top Reasons to Join"

The first financial incentive to help with recruitment has been added to the President's letter going out to all non-members who attended the conference. This letter is expected to go out shortly. The proposed incentive offers non-members 10% off when they join. As a code-based incentive, it will allow us to track the success of the campaign. We will also equip board members with language to help recruit new members. The committee is designing a "5 Top Reasons to Join NOAH" one-pager. If each board member manages to recruit just 2 new people, that's 32 additional members for the year. This tool will also help recruit members through outreach and social media channels.

Networking Opportunities

A sense of community is central to many of our members. In that spirit, we are planning to offer new networking opportunities over Zoom for people with like interests. Identified affinity groups include theater and performing arts, arts administrators, storytellers, musicians, visual artists, dancers, and educators. The committee is actively identifying hosts from the board who fit into these groups, and they will be trained on how to facilitate an online gathering of like-minded artists, who will come together as a community. These events will take place on Mondays and be called Monday Member Meetups, as alliteration is catchy and traditionally helps people to remember.

Professionalization Committee 2022 Annual Meeting Report

Committee members include NOAH board member and chair, Patricia Lambert.

Current Updates:

- *Core Curriculum* publication being released; launched with the help of a communications consultant (led by Annette Ridenour).
- Professionalization Committee Plan presented to and approved by Executive Committee on November 19. Work on this plan has started -- see summary below.

Work in Progress / Next Steps:

- Initiating action steps of 2021-2022 Plan (see below).
- Currently developing a concrete proposal for moving forward with AIH-C certification.
- Partnering with Advocacy Committee in developing NOAH teams to identify strategic partners and develop communications for Medical Education, Medical Care, Public/Community Health, and Architecture/Design. The Professionalization committee is interested in ideas for professional development, education, and training that NOAH might undertake to help grow the arts in health field in these areas.
- Board member Christina Eskridge is leading the process of collectively revisiting and revising the NOAH *Ethics and Standards for Arts in Health Professionals* document, leading to its updated publication on the NOAH website in spring 2022.
- Board member Steven Boudreau is developing a structure and system for external constituents to schedule (for a fee) NOAH speakers, presenters, workshop leaders, consultants, etc. This will be a new NOAH Speakers Bureau.

Professionalization Committee Plan for 2021-2022

New NOAH Professionalization Committee Mission (Charge):

“We develop resources to professionalize artists and administrators who engage the arts for health and well-being in healthcare facilities and community settings.”

1. Set up new **“Professionalization” page on NOAH website**, focused on professionalization, education, training, and future AIH-C certification. Partner with a2ru community of university educators in arts in health to develop content.

2. Finalize a solution to maintaining control over future e-book publications and other pdfs purchased from NOAH (earned income and intellectual property). The *Core Curriculum* is expected to be available as an e-book in winter 2022.
3. Set up a “Music in Health” working group within the Professionalization Committee as liaisons to the national academic and professional field of Music Therapy. This will be a well-informed and well-positioned team of liaisons and advocates across music in health (engaging IAMMN, AMTA, NCCATA, NSBTM, etc).

Lead: Sarah Hoover, Peabody Conservatory at Johns Hopkins
NOAH Board Member Liaison: Gaelen McCormick at Eastman
Additional members TBD and TBA

4. Develop **Pilot Program** as next step, building on *Core Curriculum*
The Idea: Each chapter of the *Core Curriculum* is essentially a module of training. Over time, and as the AIH-C credential comes into being, NOAH will want to develop print and online education resources (earned income streams) to support professional development of artists and administrators nationally and globally. One chapter is particularly well-prepared to begin a pilot project – the chapter on Arts in Health Administration. This *Core Curriculum* chapter was developed from the existing first version (2018) of a *NOAH Arts in Healthcare Management Handbook*.

First Step (Fall 2021)

Patricia has begun conversations – asking for advice and for purposes of strategic partnership development in the area of Professionalization – with the following:

- Randy Cohen, Americans for the Arts
- Beth Bienvenu, National Endowment for the Arts
- Kelly Barsdate, National Assembly of State Arts Agencies
- Christopher Bailey, WHO Arts & Health Initiative
- Grantmakers in the Arts

And started to compile organizational information and contacts at the following national service organizations:

- League of American Orchestras
- Chamber Music America
- Chorus America
- American Assembly of Museums
- Theatre Communications Group
- Opera America
- Dance USA

And she is currently pulling together a national team of arts in health management experts focused specifically on managing artists and arts programs in healthcare facilities, and arts in health programs within or in partnership with arts organizations.

Second Step (Winter and Spring 2022)

These teams will figure out specifically what we want to do in the Pilot Program:

- Develop detailed pilot program proposal
- Identify additional strategic partners and potential funders
- Figure out what needs to be done to edit and digitally publish the 2nd edition of the *NOAH Arts in Healthcare Management Handbook* as a digital textbook. This is potentially a quick process with only minor edits needed. Patricia and Elaine Sims could co-edit in summer 2022 to align with the relevant chapter of the *Core Curriculum*.
- Figure out what our best options for online provision of training materials would look like.
- Development of the Pilot Program online training program materials would likely begin in fall 2022 as a 2022-2023 project.

Regional Networks 2022 Annual Meeting Report

Committee members include NOAH board member and chair, Alan Siegel.

- 1) Staffing – With limited staffing, the decision has been made to limit support for regional networks. This includes providing lists of potential members and logistical support.
- 2) Northeast - In 2020/2021, a Regional Network was developed in the Northeast by NOAH member, Marianne Barthel.
- 3) Florida/Texas – There has been preliminary work to start Regional Networks in these regions.

Research Committee 2022 Annual Meeting Report

The Research Committee, comprised of NOAH member Greg Youdan, board members Lisa Howley and Steven Boudreau, and chaired by past-President Claire de Boer, met bi-weekly for most of the fall. In response to member request, a quarterly Research Forum has been relaunched, serving as a platform to connect with other arts in health researchers, to develop research skills, and to gain access to research tools and findings. The first Research Forum took place on Thursday, December 9th, featuring the work of EpiArts, an NEA Research Lab, and was presented by Co-Principal Investigator Jill Sonke. There were 83 registrants for the forum, indicating that there is great interest in this initiative. Three more Research Forums are already scheduled in 2022 and the committee welcomes suggestions for presenters.