

NOAH

NATIONAL ORGANIZATION for
ARTS IN HEALTH
5TH ANNUAL

National Conference
THE ART OF RESILIENCE
OCTOBER 19-21, 2021

NOAH Conference Virtual Platform Guide for Attendees

Welcome!

Getting Started:

Thank you for joining us this year for our virtual conference, where we will welcome a more global audience for 3 days of sharing and networking.

Much like a live conference, we need you to help make it successful. This year, on your end there are some technical steps that will take the place of things you normally do-- like making flight and hotel reservations. We are highly dependent on technology and hope you will understand that not every issue is solvable, but we will do our best with our wonderful team to make this a great 3 days! We have put together this guide with some steps that can help us all make things go smoother.

Registration

- Many of you have registered, if you have not, begin by following the link on our website to purchase a ticket: <https://thenoah.net/2021-conference/>
- This year we have lowered our ticket prices, plus, members, students and groups receive discounts.
- In the days leading up to the event, you will receive a link and a code to access the conference.

**We are using an app for our “stage” platform
and our live feed will be in Zoom.**

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Conference Access:

When you receive the link https://ve.attendify.com/index/szkmx5/s_szkmx5/ and event code in your email inbox, follow these steps (if you've registered and haven't yet received this info, check your spam folder - if it's not there, email conference@thenoah.net and we'll resend):

1. First enter your email and create a password and use the event code provided in the email. This will give you access to the content as an attendee. Make sure that the email address associated with your registration is the same that you purchased with so that there is no delay in receiving our communications, and also so that you can virtually connect with people throughout the three days.
2. **CREATE YOUR PERSONAL PROFILE.** In the app is an area to add a photo and information about yourself.

****If you have issues and are using a VPN you must first disconnect from your VPN or turn off ad blockers.**

You can access the conference in 2 ways:

1. Mobile app on your mobile device
 - a. From the app store download Attendify and search NOAH. This is great if you are on the go and want to continue to engage with the conference.
2. Laptop or desktop computer
 - a. Most up to date computers and mobile devices such as laptops, desktops, and handheld tablets are capable of running the virtual event for you. When you are presenting it is best to be on your desktop.

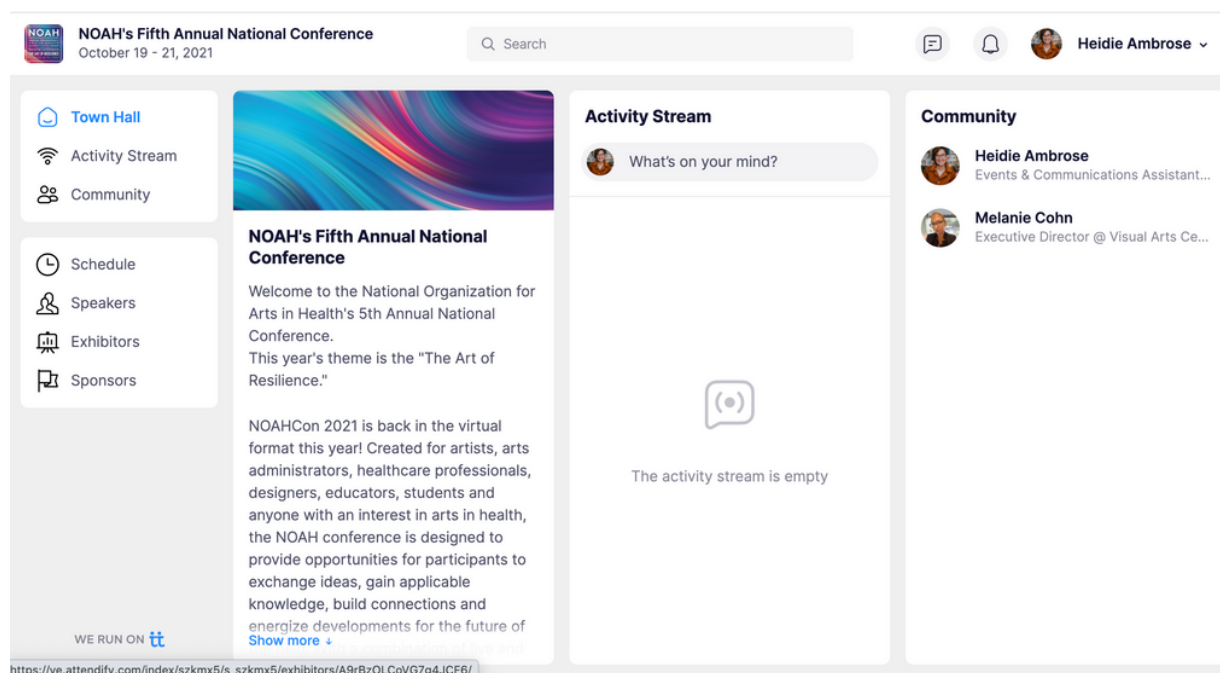
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INTRO TO OUR VIRTUAL TOWN HALL: A central “stage” location for the conference



Our platform integrates with Zoom. Attendees will access the link to your preferred session in the app by clicking on the session.

*It is best to only have Zoom open in one area and not in both versions of the app or you will get feedback issues. You may attend as many or as few sessions as you want. Some have pre-recorded and live content to view in the platform.

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Logistics and tips:

- Update Zoom prior to the conference.
- Please make sure you use the latest version of one of the following browsers: Chrome, Safari, Edge, Firefox.
- Please disable any ad blockers or VPNs if possible (can be installed as browser extensions, as well as your desktop apps).
- Please type in an event code instead of pasting it to ensure you have not copied any blank space as it would count as a symbol. You can also try to switch to an incognito window of your browser.
- If you plan to be on camera, check your mic and cameras, sound and lighting. Have your charger plugged in and a back up plan.
- It's important to have a good connection speed. Check to make sure updates are current and updates and notifications are turned off.
- Be aware of your Time Zone.
- Conference begins at 11:00 am EST.
- Make sure when you attend you are on mute, but when you want to be heard you are unmuted.
- As with any technology we expect there to be some glitches. We hope you will understand as we navigate the technology and do our best!

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Networking at the conference:

- Attend our Kick-off Party on Monday, October 18th, at 7pm EST.
- While you are at the conference, be sure to use the tech to network, use the breakout sessions or whatever you like to engage.
- Post to the conference activity stream.
- Search the “community” area of the app to find colleagues and message them.
- Group chats and private messaging are available.
- Channels are groups that can be formed with specific focus areas to communicate separately.
- Visit our sponsor profiles and leave comments.
- Take advantage of breaks to get water, stretch, and pet your dogs.
- Participate in our Art Refresh area during our networking breaks.
- Tweet and post #thenoahcon

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FAQ's:

- **What is a virtual conference?**

- A virtual conference is essentially an event that you can attend from the comfort and convenience of your home, office, or wherever else you can think of, through your personal computer or mobile device. It's a shared and more global unique experience!

- **Can my computer or mobile device handle the virtual event?**

- Most up to date computers and mobile devices such as laptops, desktops, and handheld tablets are capable of running the virtual event for you. You will follow the same rules as any virtual meeting—make sure you are on mute and be kind with your virtual comments. As with any technology we expect there to be some glitches. We hope you will understand as we navigate the technology and do our best!

- **What do I need to do on the day of the virtual event?**

- On the morning of the event, retrieve your ticket with the link to the event. Log on to your desktop or mobile app to watch the live stream and interact. We will begin the day with welcomes from NOAH and keynote addresses that you won't want to miss. Be sure to allow yourself a bit of extra time the first time you log on.

- **Do I have access to all concurrent sessions?**

- In a word, yes! You will be given the opportunity to select which sessions you'd like to attend virtually. It is up to you to decide which sessions interest you in a given time block and to attend those sessions as desired. You may attend as many or as few sessions as you want, but you cannot change sessions once you have selected it.

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FAQ's (Part 2):

- **Will I be able to see the presenters for each session?**
 - Yes, though some sessions are live and some are prerecorded. Many of the pre-recorded sessions will also offer live Q&A.
- **Can I ask questions during the sessions?**
 - We encourage you to ask questions when this function is enabled. We hope the Q&A will foster great communication during the conference.
- **What is the time zone?**
 - The conference is planned on EST.
- **Can I share my virtual conference login information with other members of my team?**
 - For every paid registration to attend virtually, only one device (computer, laptop, tablet, phone) will be allowed to enter the virtual conference unless you have a group rate. The credits earned, the questions asked, and the polling conducted within that single login session are all tied to the account of the individual that purchased the virtual event. With that said, there is nothing stopping you from attending the virtual event and allowing your colleagues to enjoy the conference right next to you from wherever you are viewing the event.
- **Can I access and view recordings of any sessions from the conference?**
 - Your virtual conference registration includes access to some session recordings after the event concludes.

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FAQ's (Part 3):

- **As a virtual attendee, how can I network and will it be fun?**
 - We welcome you to introduce yourself to one another and look through the attendee directory. It may be different, but you might find the virtual connections you make are different and more varied than an in-person conference.
 - Q&A is also a good way to connect.
 - Join the conversation in the "Town Hall" on the Attendify streaming platform.
 - Respond to polls and chat boxes during presentations!
 - We also are offering breakout and networking groups each day, a happy hour and an open mic night for a more social atmosphere.
 - We will provide lots of breaks, throughout the day so you can grab yourself a cup of tea or coffee.
 - And remember you can attend in your pajamas and slippers and be comfortable all day— can't do that at an in-person conference!
- **Can I sponsor the conference?**
 - Yes you can, but time is running out! Email conference@thenoah.net to find out what's still available!

Need Assistance?:

- **Further questions regarding membership: contact info@thenoah.net**
- **For other conference related questions contact: conference@thenoah.net**