

# FEBRUARY NEWSLETTER

Thank you, Founding Members of NOAH!  
2018 Conference Updates  
Call for Conference Presentations  
RFP: Creative Forces  
Founding Member Spotlight: Houston Methodist

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THANK YOU to our  
*Founding Members*

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We want to acknowledge the wonderful support we have received during our Founding Member campaign. Nearly 30 individuals and organizations have become founding members, showing their commitment to the vision of arts as an integral part of health and wellbeing, and our mission to promote and advance the field nationwide.

We are actively working on supporting research initiatives and professionalization of the field, while advocating for public policy that will identify the arts as an integral component to health and wellbeing.

As a feature of Founding Membership, these individuals and organization will have a permanent profile on NOAH's website.

## **SUSTAINING FOUNDING MEMBER**

Houston Methodist's Center for Performing Arts Medicine

## **DIAMOND FOUNDING MEMBERS**

J. Todd Fraiser

Penn State Hershey Doctors Kienle Center for Humanistic Medicine and Center  
Stage Arts in Health

Barbara Steinhaus, DMA, C-AIM

Stanford Arts Vermillion

West Cancer Center

## **GOLD FOUNDING MEMBERS**

Atlantic Health System Healing Arts Program

Tom Burrows

University of Kentucky Healthcare

University of Houston Honors College

## **SILVER FOUNDING MEMBERS**

Aesthetics, Inc.

Arts and Aging, Inc.

Arts & Health at Duke University

Arts in Medicine Programs at the University of Florida

Cam Busch

Gifts of Art, Inc.

Inspire Arts

JourneyPATH Institute

Lynn Kable

Kentucky Center for the Arts

Sing for Hope

Stanford Children's Hospital

Texas Children's Hospital

Wilkins Art Associates, Inc.

Young Audiences, Inc. of Houston

[Find out more about our Founding Members](#)

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## **2018 CONFERENCE UPDATES**

# Reimagining the Future of Arts in Health

OCTOBER 8 - 10  
AUSTIN, TX

NOAH is proud to announce its second annual conference, to be held in conjunction with the 31st [Healthcare Facilities and Design Symposium and Exposition](#) (HFSE), October 8 – 10th 2018, in Austin, Texas.

This year we will be making many improvements based on the suggestions that 2017 attendees provided to us. Some of the changes that will be implemented include TWO pre-conferences on October 7 that will focus on arts in public health and arts in healthcare management, as well as an additional space throughout the conference for participatory arts activities.

In addition to the Arts in Health track activities, our conference attendees will have access to the keynotes, full breakfasts, luncheons, break refreshments, and Expo events with the attendees of the Symposium.

Last year's attendees said:

*"It was wonderful to be able to meet and connect with peers and mentors from across the country;"*

*"I was energized and inspired by many of the presentations. I have come back to my program with lots of new ideas."*

Don't miss this opportunity to join leaders and peers in the field of arts in health for this opportunity to learn, share, network, and reimagine the future of arts in health!

## **Early Bird Pricing until August 3**

\$500 for NOAH Members

\$600 for non-members

October 8–10

+ Optional October 7 Preconferences:

Preconference: Arts in Public Health

\$100 members, \$125 non-members

OR

Preconference: Arts in Healthcare Management

\$100 members, \$125 non-members

*After Early Bird Pricing expires, conference prices will rise to \$600 for NOAH members and \$700 for non members, and pre-conference prices will rise to \$125 for NOAH members and \$150 for non members.*

Find more information on our website!

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## **PRESENT AT THE NOAH CONFERENCE**

*The presentation submission deadline is in one month!*

### **Important Dates**

Submissions Open: **January 15**

Submissions Closed: **March 09**

Submissions Notified  
of Acceptance or Rejection: **April 13**

LATE APPLICATIONS WILL NOT BE ACCEPTED

[CLICK HERE FOR FULL DETAILS](#)

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## **RFP: Creative Forces: Military Healing Arts Network Outcomes And Benefits of Community- Based Arts Engagement Literature Review and Field-Scan Report**

The intent of this contract is to conduct a literature review and multiple-fields scan report for the National Endowment for the Arts' Creative Forces: NEA Military Healing Arts Network.

The report will aggregate findings from research, program evaluation and metrics development across various fields that can inform our ability to identify and measure outcomes and benefits of clinic-to-community collaborations and community-based art opportunities in support of Creative Forces military and veteran populations.

The ultimate goal of the report is to provide pertinent background information that will help

guide future public and private investments to support capacity-building efforts for Creative Forces' community-based arts engagement initiative. Those future efforts may include but need not be limited to: conducting rapid feasibility studies; advancing standardized survey data-collection efforts; and/or developing program evaluation strategies for arts-based programs to support military personnel, veterans, and their families dealing with the effects of traumatic brain injuries, Post Traumatic Stress, and other associated psychological health issues.

The work contained under this contract shall begin on or about March 1, 2018 and conclude on or about June 15, 2018. All work must be completed by June 30, 2018.

More information about Creative Forces can be found on the [NEA website](#).

DEADLINE: February 11, 2018

[Find more details about the position and apply Here](#)

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## FOUNDING MEMBER SPOTLIGHT:

### Houston Methodist's Center for Performing Arts

#### Medicine

Houston Methodist's Center for Performing Arts Medicine embraces the broadest potential of an arts and medicine relationship. The Center supports world class specialized health care and wellness education of the highest quality for performing and visual artists; the integration of the fine arts into the hospital environment through over 100 performances a year as part of the Margaret Alkek Williams Crain Garden Performances Series, a CPAM Hospital TV channel, Visual Art exhibits, and Music in Practice patient tours; and collaborative research and clinical Music Therapy divisions that seek to harness the



broadest potential of the arts in therapy, rehabilitation and human performance.



CPAM was recently honored by the Americans for the Arts as a BCA 10 honoree for 2017, a recognition of businesses supporting to the arts in their communities.

CPAM has contributed to a wide range of publications and studies in the field of arts, education, and medicine ranging from music therapy for special needs children, to unique music listening applications in stroke and traumatic brain injury recovery, to the relationship of music theory and history of pipe organ construction to the resultant vibrations and resonating harmony of a continuous flow dual pump total artificial heart.

Most recently, CPAM is proud to have sponsored the September 2017 publication of the white paper, "Arts, Health and Well-being in America."



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